

# Algorithms on a variable-size rectangular interface

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**Presented by:**  
**Ilyes Kadri**

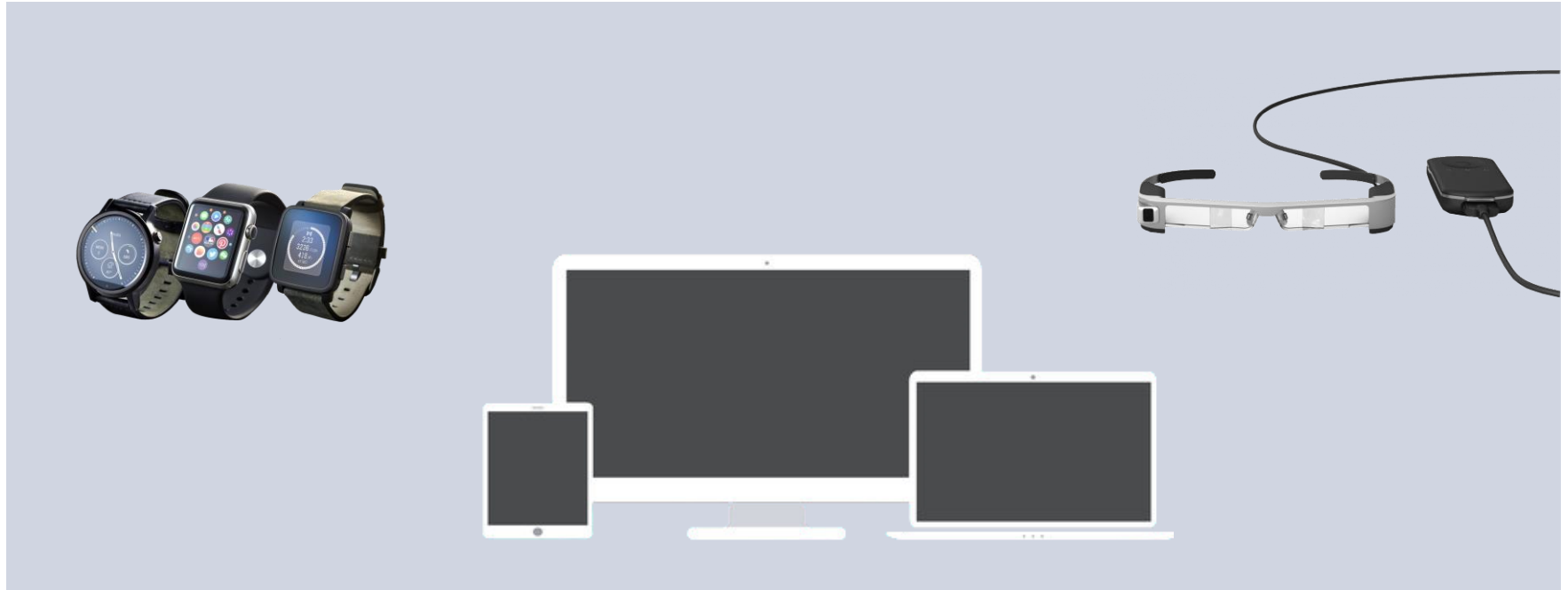




# Outline

- Introduction
- Problem Description
- Human-Computer Interaction Approach
- Combinatorial Optimization Approach
- Tests and Results
- Conclusion and Perspectives

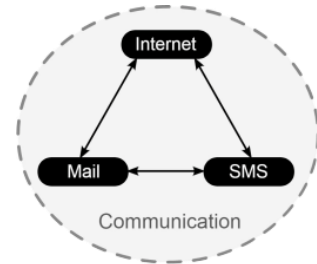
# Introduction



# Introduction: Tile based interface

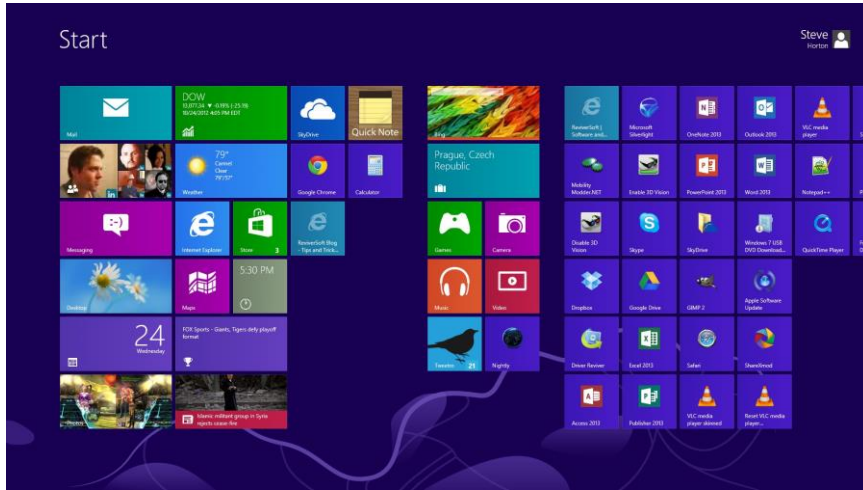
Tiles:

- ❖ Are represented by a rectangle.
- ❖ Have different sizes.
- ❖ Can contain text, image, video, shortcut, ....
- ❖ Give access to services usually organized into categories.

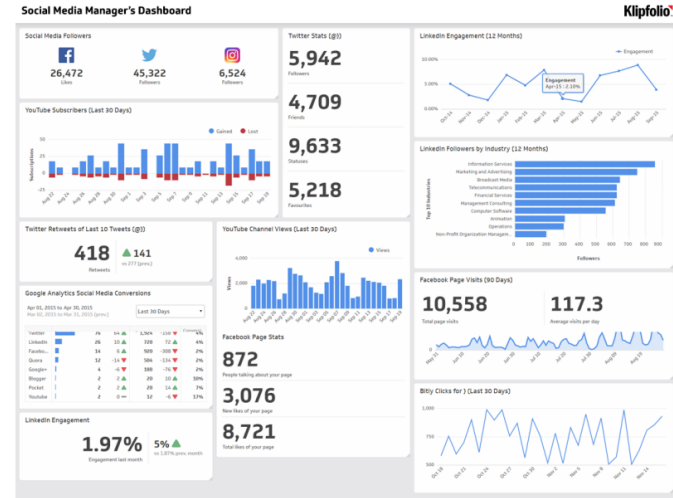


# Introduction

## Windows tile based interface



## Example of dashboard (A. Sarikaya *et al.* 2018)

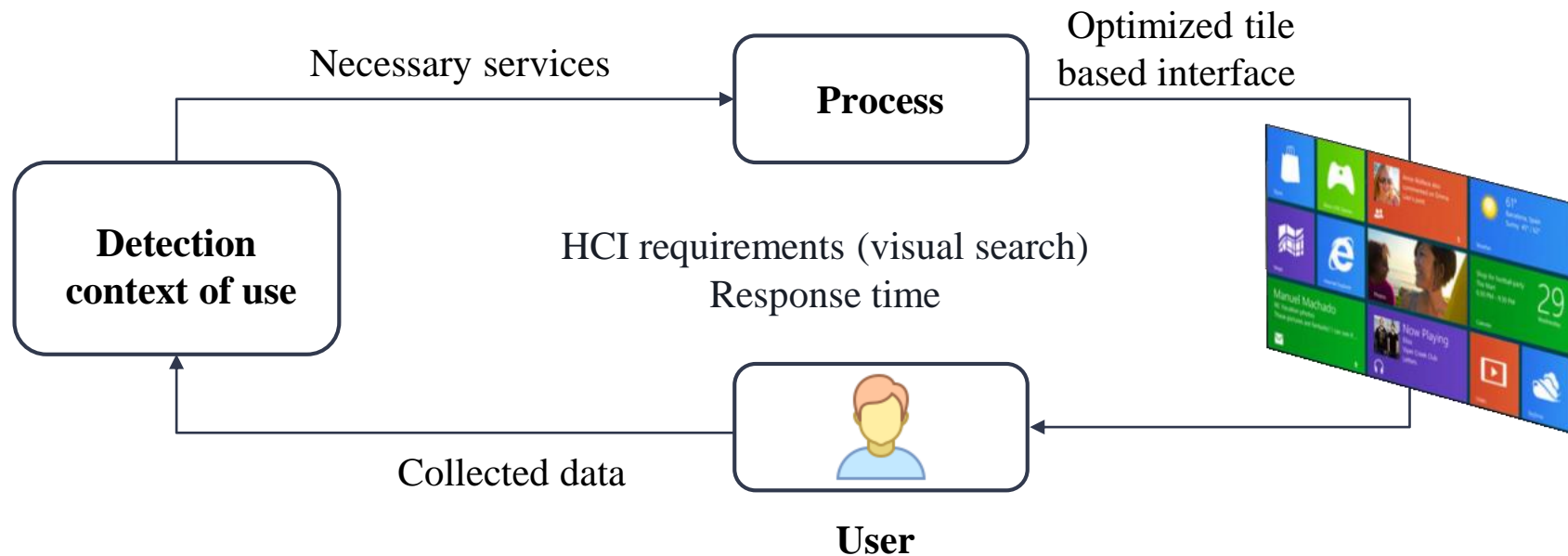


# Problem Description

- ❖ More tiles  $\Rightarrow$  More difficulty to access.
- ❖ Usual solution: user customizes the positions and the sizes of the tiles.
- ❖ One layout cannot be the best in all situations of use.
- ❖ The interface should be sensitive to the context of use.

# Problem Description

Our proposal: a module to generate a layout according to the context of use



# Human-Computer Interaction Approach

Context of use = importance

Value that can represent the frequency of use, the degree of interest, etc.



# Human-Computer Interaction Approach

The proposed approach:

- The Gestalt laws.
- The eye tracking studies.

# Human-Computer Interaction Approach

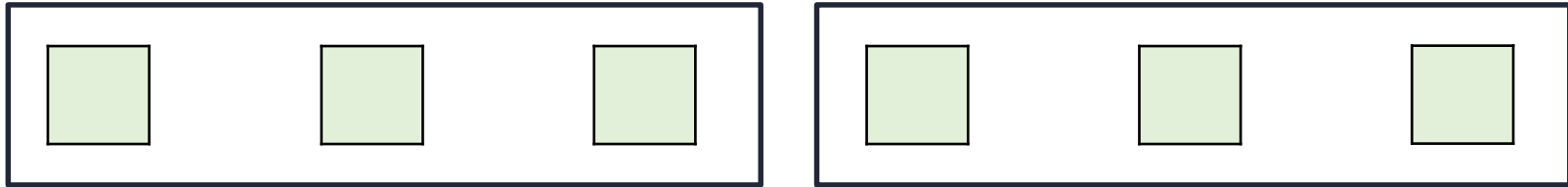
## The Gestalt laws:

- ❖ Gestalt theory is a group of psychological theories that are usually expressed as laws.
- ❖ Describe how humans group similar elements, recognize patterns and simplify complex images when we perceive objects.
- ❖ There are many variations of the laws of Gestalt theory (Common Region, Continuity, Proximity, Similarity, ...).

# Human-Computer Interaction Approach

## Common Region:

“ The proposed principle of common region states that, all else being equal, elements will be perceived as grouped together if they are located within a common region of space, ...” E. Palmer 1992



# Human-Computer Interaction Approach

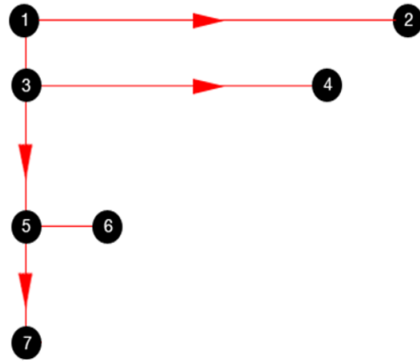
- Eye tracking studies where and how long the user looks.



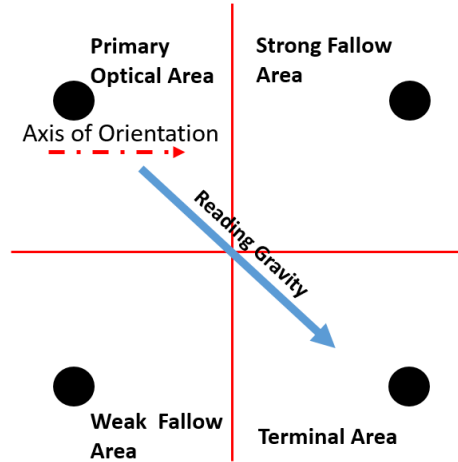
F-shaped heat map obtained from the Nielsen's Norman Group eye tracking research

# Human-Computer Interaction Approach

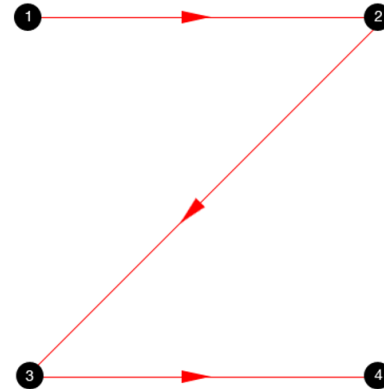
- User's scanning patterns



F-pattern

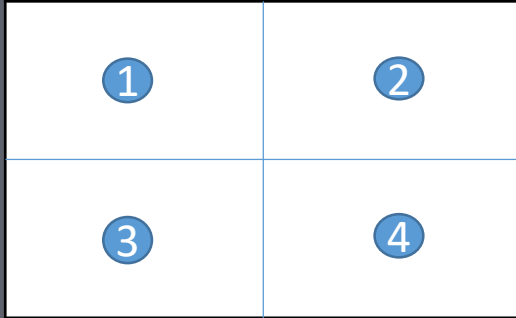


Gutenberg diagram



Z-pattern

# Common Regions



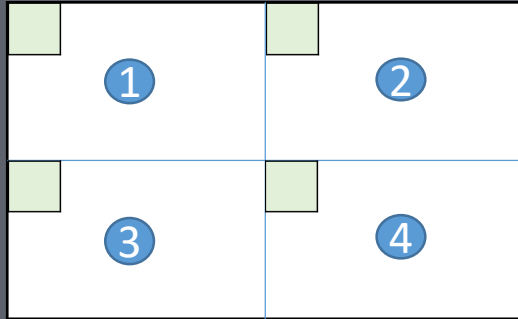
Common Regions

The tiles are dispatched into four « Common regions ».

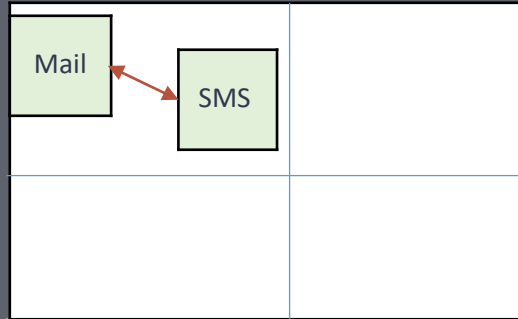
The tiles are divided into four groups following their importance.

The most important tiles are placed in one common region at the top left of the screen.

# One Common Region



Top left corner



Proximity

❖ The most important tile of each group is placed at the top left corner of its region.

❖ The distance between tiles that propose the same category of services is reduced as much as possible.

# Combinatorial Optimization Approach

- The mathematical formulation of this problem is quite similar to the one used for the standard two-dimensional bin packing problem.



- This problem is NP-hard.
- Three methods: Mathematical (Exact), Heuristic, Memetic.



# Combinatorial Optimization Approach

## Data:

- A set of tiles  $T$  where each tile  $T_i$  represents a service  $T = \{T_1, T_2, \dots, T_N\}$ .
- For each tile  $T_i$  we denote its height  $h_i$  and its width  $w_i$ .
- A degree of importance  $f_i$  is attributed to each tile such that  $\sum_{i=1}^N f_i = 1$ .

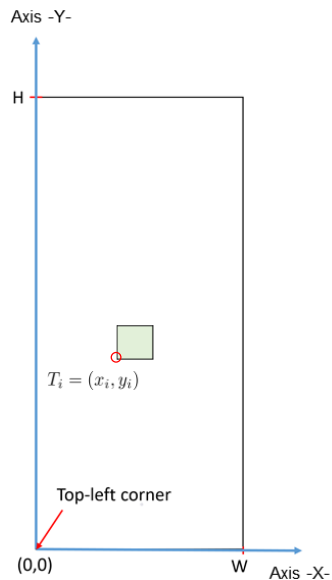
# Combinatorial Optimization Approach

## Data:

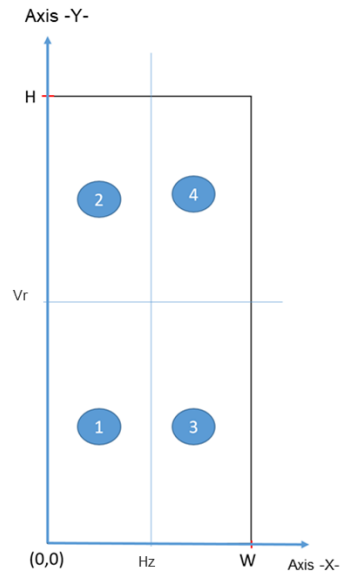
- A set of  $m$  categories of service where the tiles are grouped following their proposed services  $C = \{C_1, C_2, \dots, C_m\}$ .
- Four sets containing tiles following their importance  $\delta = \{\delta_1, \delta_2, \dots, \delta_4\}$ .
- A set of four zones  $Z = \{Z_1, Z_2, \dots, Z_4\}$  where we will attribute each set of importance.

# Combinatorial Optimization Approach

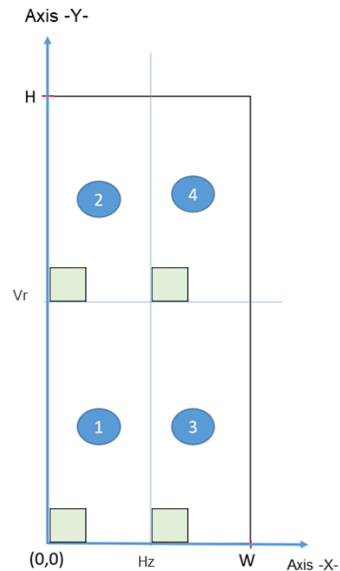
## Mathematical Model



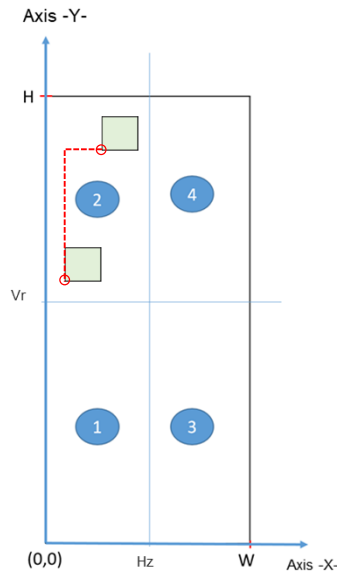
The screen as a container



Common Regions  
(zones)



Top-left corner



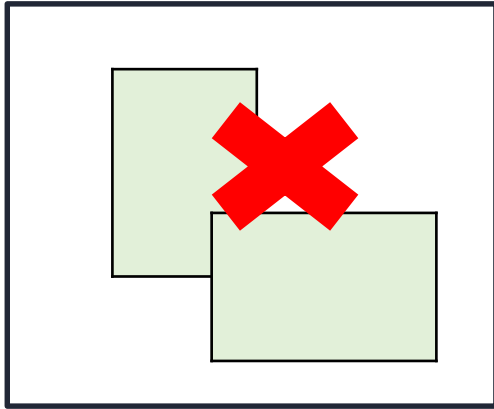
Proximity

Distance

Norm one  
(Manhattan)

# Combinatorial Optimization Approach

## Mathematical Model



Non-overlapping



Ratio aspect

# Combinatorial Optimization Approach

## Mathematical Model

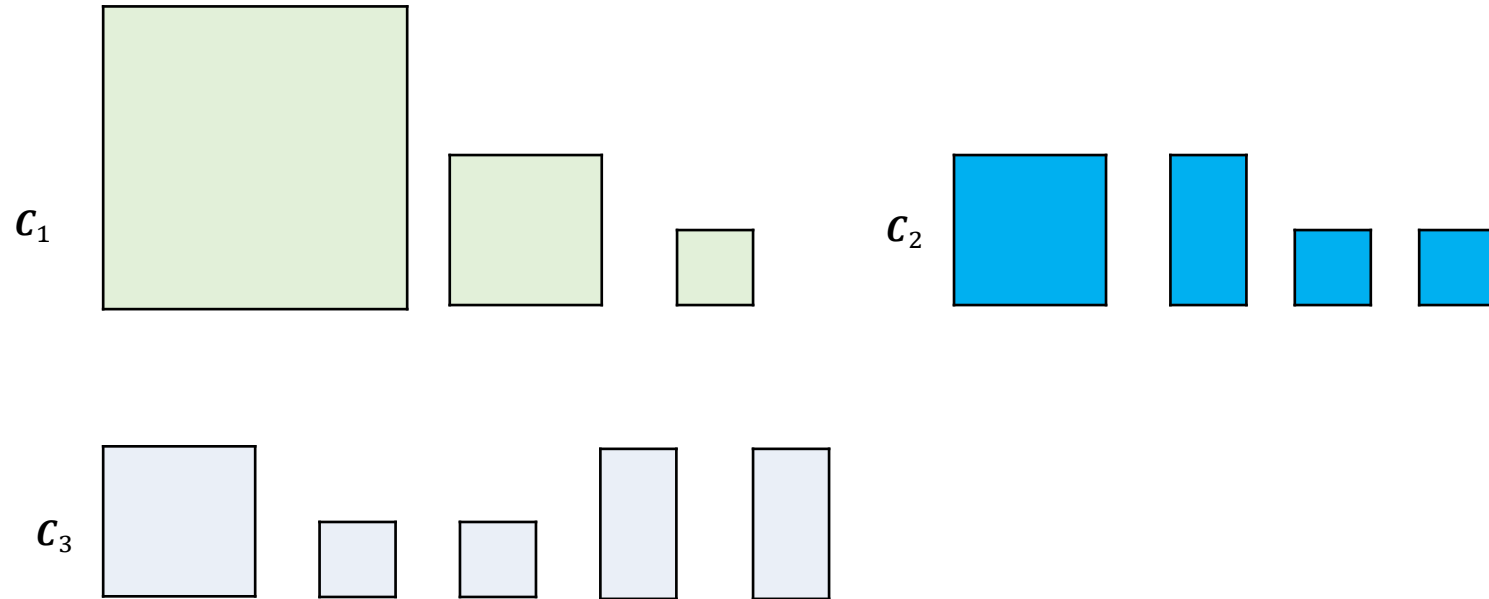
- ❖ Minimize the unused space in the interface

$$F_1 = \min\{H\}$$

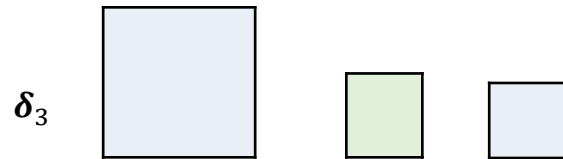
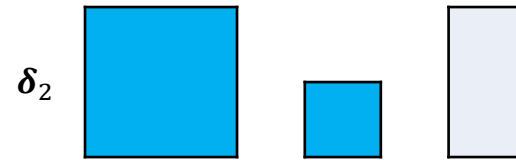
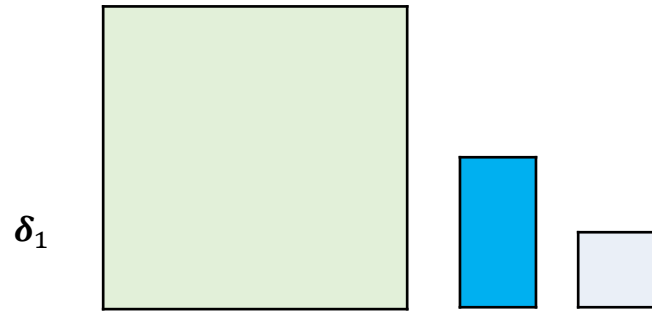
- ❖ Optimize the placement of tiles

$$F_2 = \min\left\{\sum_{i=1}^N (x_i + y_i) f_i - \sum_{i=1}^N \sum_{j=1}^N V_{i,j} (f_i + f_j)\right\}$$

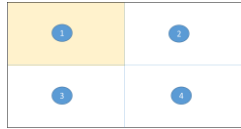
# Heuristic



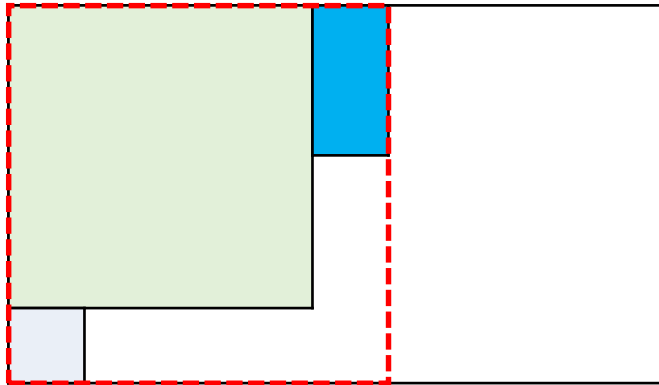
# Heuristic



# Heuristic



Step 1: Place the tiles of the first class of importance  $\delta_1$  following to SFF algorithm [1].



H=8.88

W=5

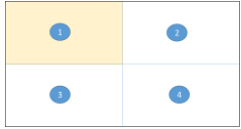
H<sub>z</sub>=5

V<sub>r</sub>=5

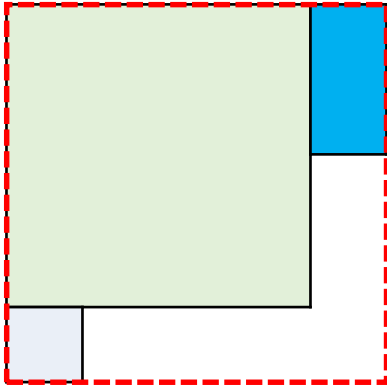
[1] I.Kacem *et al.* Codit19



# Heuristic



Step 1: Place the tiles of the first class of importance  $\delta_1$  following to SFF algorithm [1].

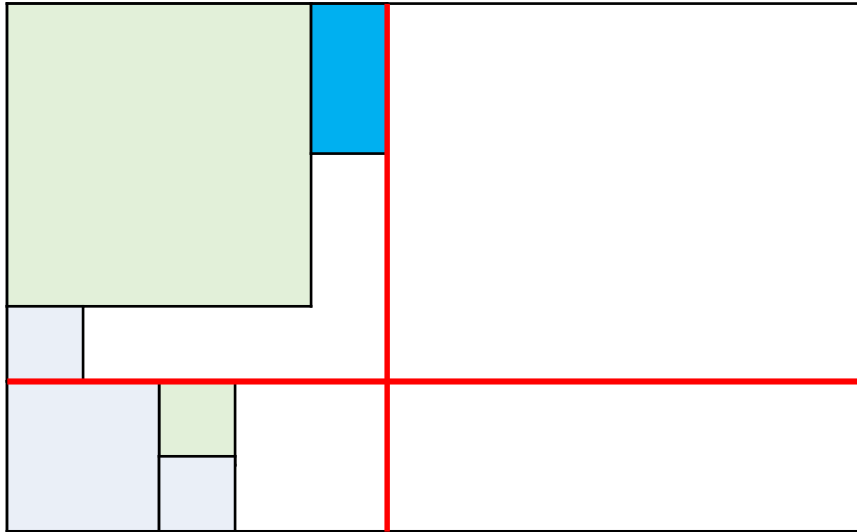
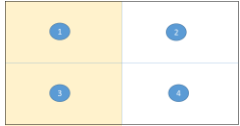


W=5  
Hz=5  
Vr=5

Step 2: define the vertical and horizontal separators (Hz and Ver)

[1] I.Kacem *et al.* Codit19

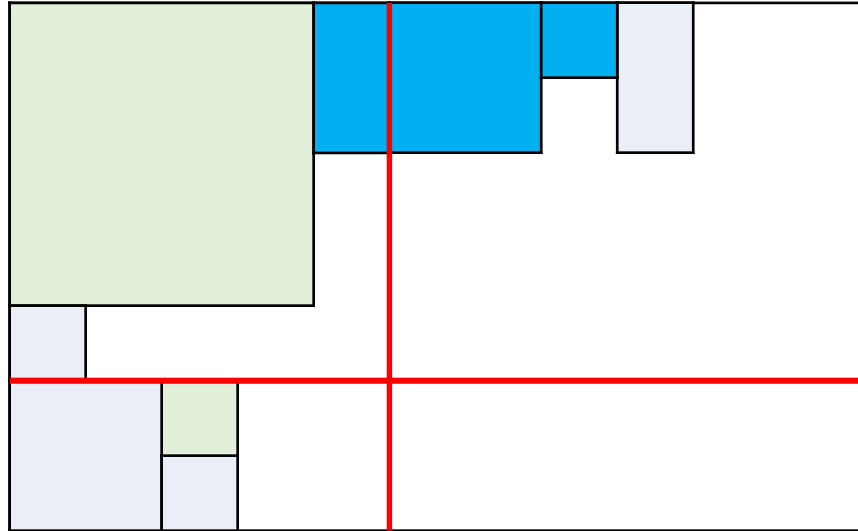
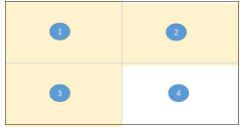
# Heuristic



$H=12,44$   
 $W=7$   
 $H_z=5$   
 $V_r=\max(5,3)=5$

Step 3: Update the solution

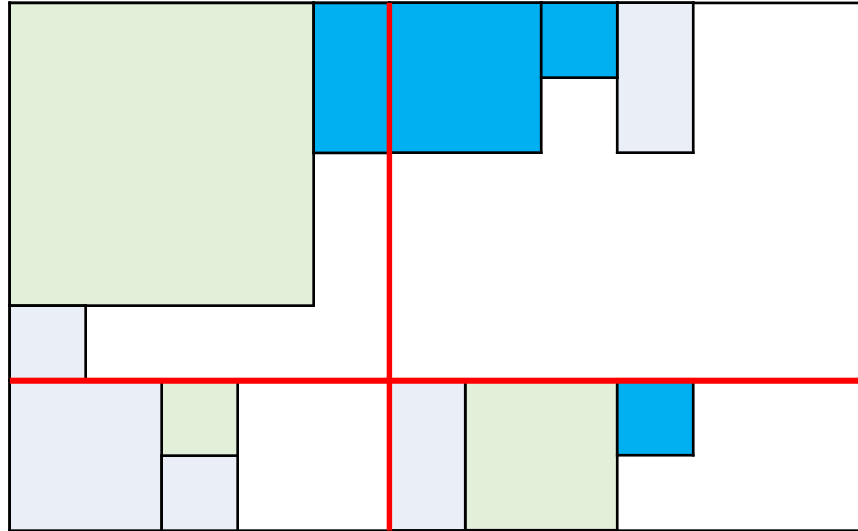
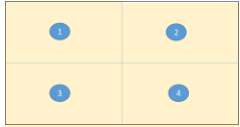
# Heuristic



H=12,44  
W=7  
Hz=5  
Ver=5

Step 3: Update the solution

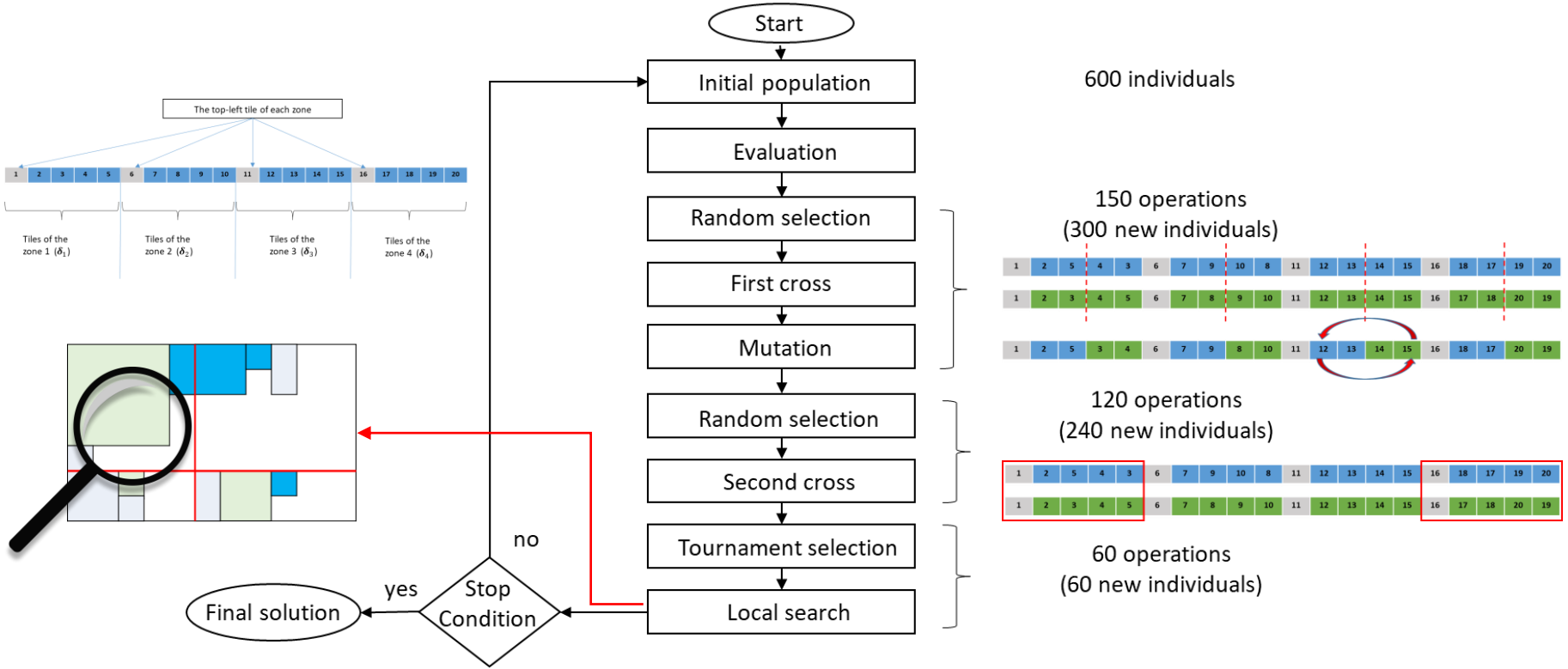
# Heuristic



$H=12,44$   
 $W=7$   
 $H_z=\max(5,2)$   
 $V_r=5$

Step 3: Update the solution

# Memetic

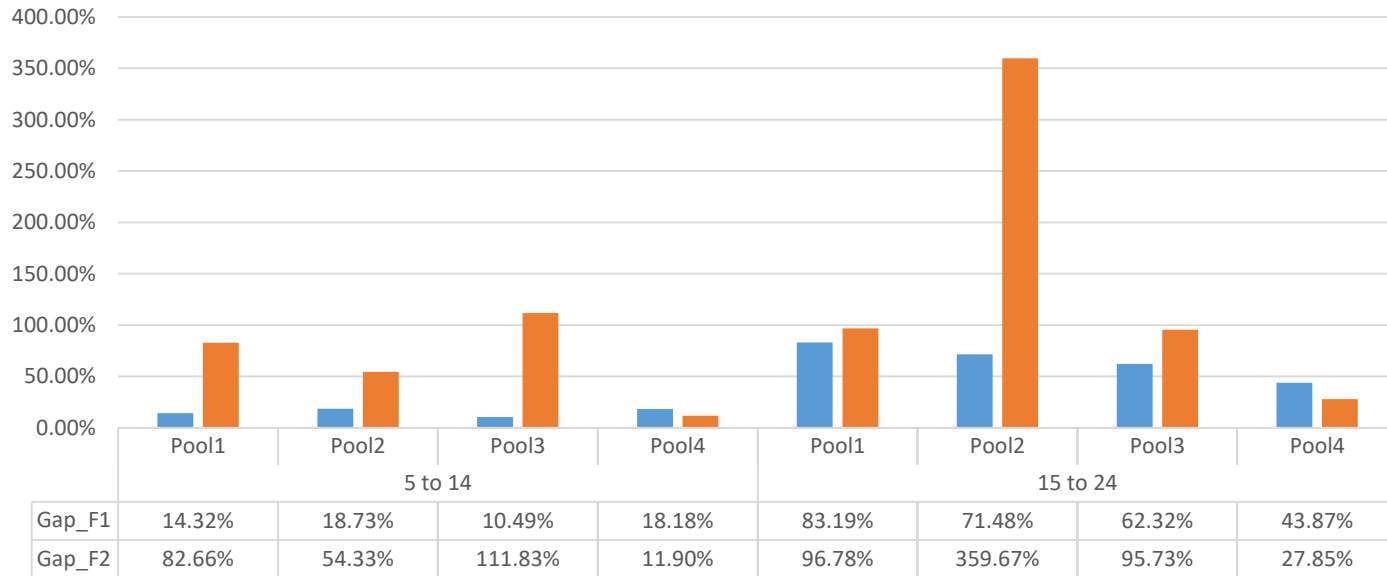


# Tests and Results

- ❖ A mathematical model solved by using CPLEX.
- ❖ The set of instances that we used is composed of 1161 interfaces (from 5 tiles to 33).
- ❖ Four pools where the distribution of importance to the tiles is according to their size.
- ❖ The best solution obtained after solving lexicographically the two possibilities of orders of the objective functions using the CPLEX solver.
- ❖ The Memetic and heuristic solutions are compared to the solution obtained by CPLEX.

# Tests and Results

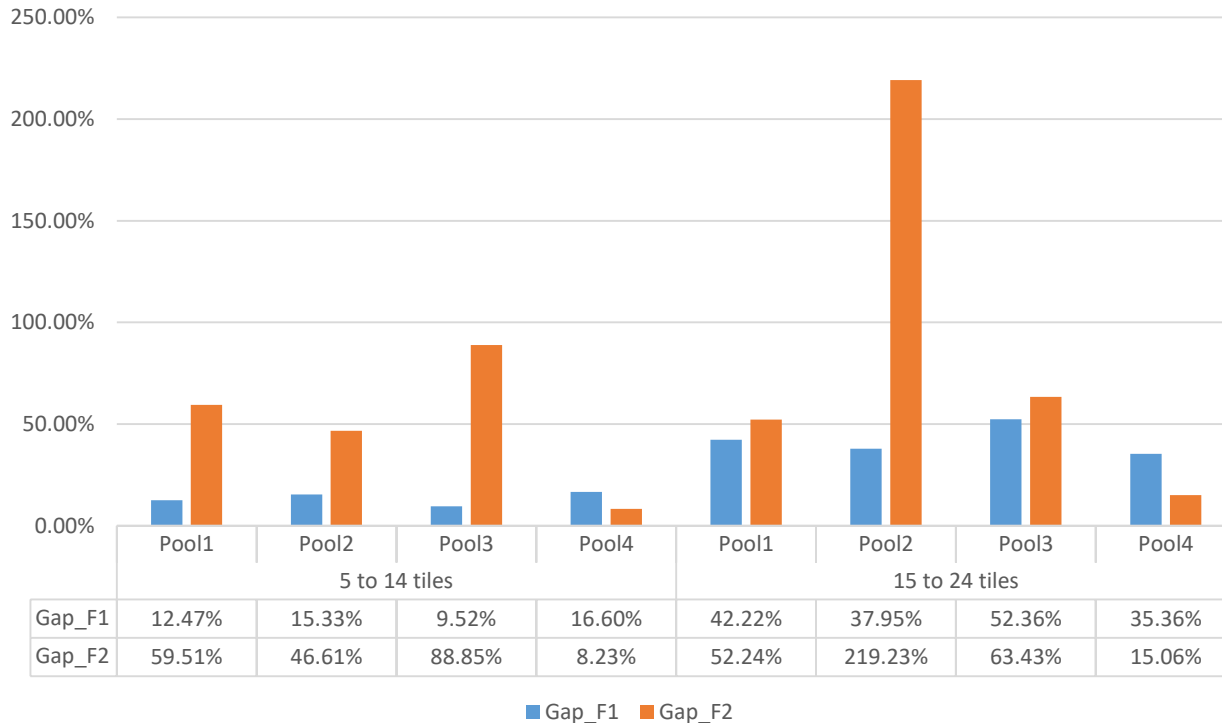
The average gap between Heuristic and CPLEX



■ Gap\_F1 ■ Gap\_F2

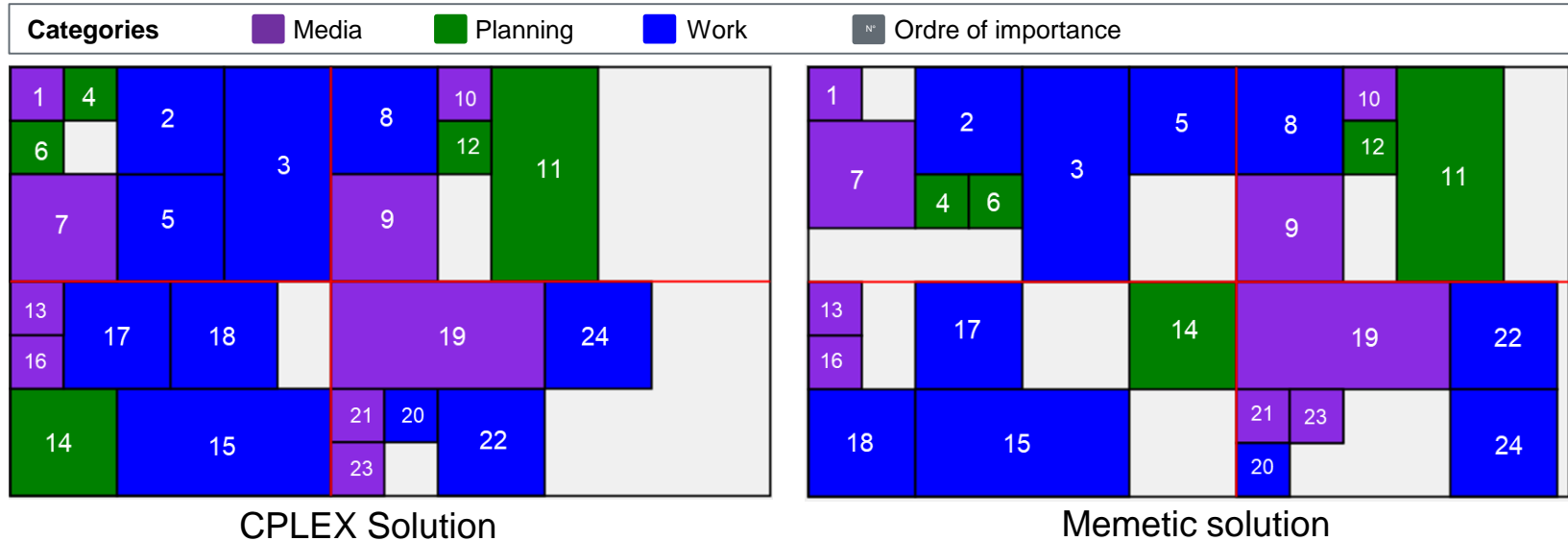
# Tests and Results

The average gap between Memetic and CPLEX





# Tests & Results



The solution provided by the memetic algorithm and the pareto optimal obtained by CPLEX

# Tests and Results

Methods\Number of tiles	5 to 14	15 to 24	25 to 33
CPLEX	2 s	280.2 s	-
Memetic	8 s	37.7 s	53.1 s
Heuristic	0.001 s	0.001 s	0.001 s

The average computational times of the proposed algorithms

# Conclusion

- ❖ We proposed Combinatorial Optimization methods to solve a Human-Computer Interaction problem.
- ❖ These algorithms optimize the unused area and the placement of tiles at the same time.

# Perspectives

- ❖ Investigation of new exact methods to solve this problem in order to obtain pareto optimal solutions.
- ❖ Introducing new HCI constraints to balance tile's size following their importance to obtain more compact interfaces.

Thank you for your attention !